



FULL TIME COMMUNICATIONS AND DESIGN DIRECTOR

The Communications and Design Director supports the ministry of The River through excellence in promotion and communication through graphic design, ongoing campaigns, video and media production and social media strategy and design.

THE COMMUNICATIONS AND DESIGN DIRECTOR IS SOMEONE WHO:

- Has an evident and active relationship with Jesus.
- Is able to work creatively and critically, demonstrating both a willingness to explore new ideas and an ability to think and plan strategically.
- Is excited about The River's mission, and committed to upholding The River's standard of excellence.

IN ADDITION, THE COMMUNICATIONS AND DESIGN DIRECTOR IS SOMEONE WHO WILL:

- Be responsible for the design and maintenance of The River's website.
- Be responsible for the design, implementation and effectiveness of The River's Social Media Strategy.
- Be responsible to recruit and manage graphics and media interns.
- Participate as a staff team member in environmental design as requested.
- Serve as the brand manager for The River, acting as content filter for any publicly distributed content.
- Work closely with ministry leaders to ensure that ministries and events are being promoted and represented as well as possible.
- Serve as part of the staff team that develops and maintains the overall communication plan for The River.
- Produce video content for web and church communication
- Work with the facility director to oversee any installation of design pieces.

THIS POSITION REPORTS TO THE EXECUTIVE PASTOR

TO APPLY, SEND COVER LETTER, RESUMÉ AND REFERENCES TO
INFO@THERIVER.INFO